

Daniel Hands

An award winning graphic designer from Sheffield, skilled in print, brand and digital design.

A strategic creative thinker with a great knowledge of the Creative Suite, current design software, and front end web design who has previously worked in Manchester at McCann, and at agencies in London, Leeds and Sheffield.

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National Rail

Personal Project

A redesign of the current National Rail application, designed for greater ease of use through the reintroduction of British Rail's design style, and principals, adapted for the modern rail user.



O2-UK

9:41 AM

90%

Sheffield

Manchester

Single

03 Oct, 07:08

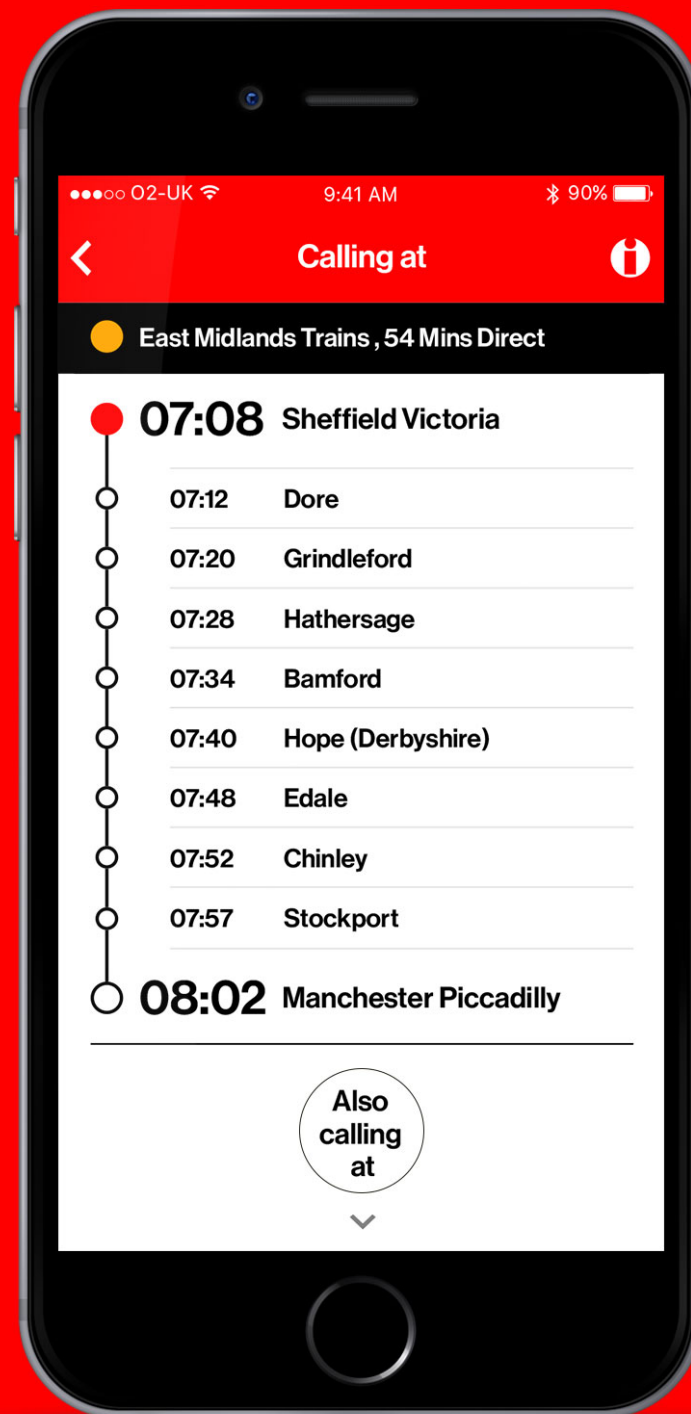
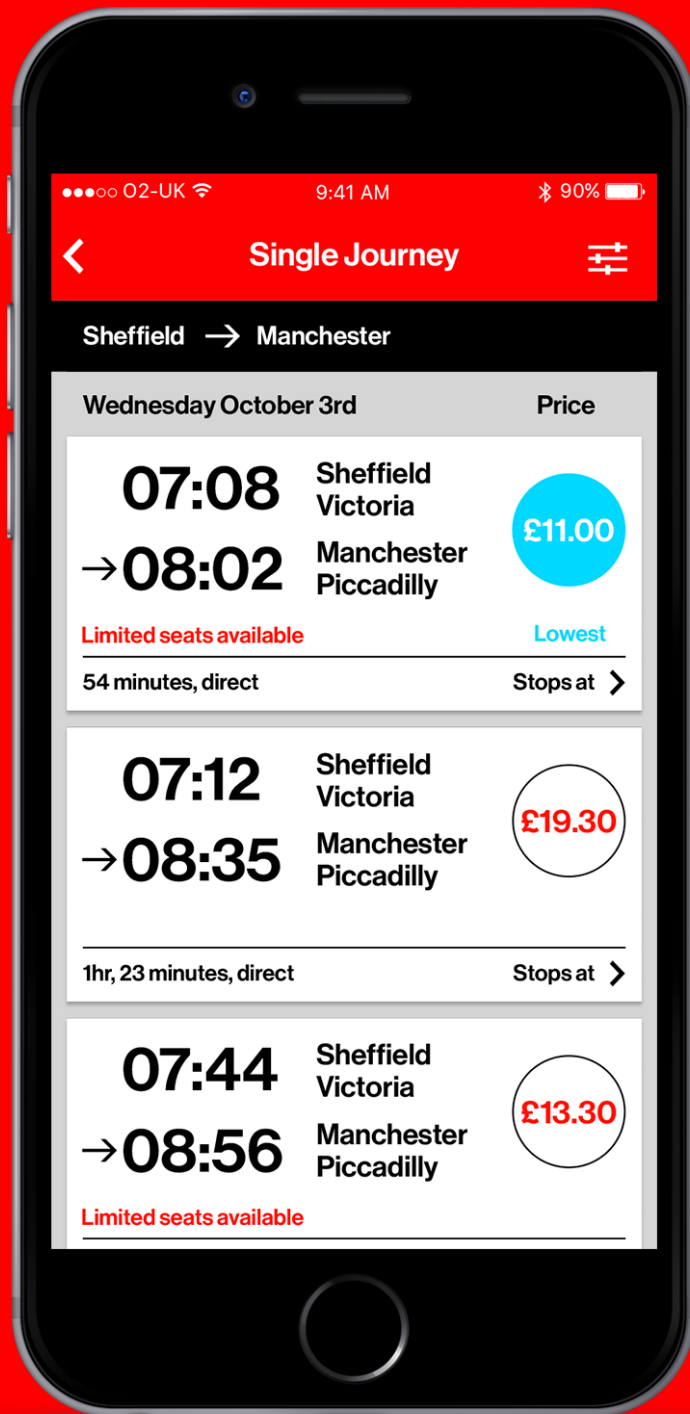
Travelling out

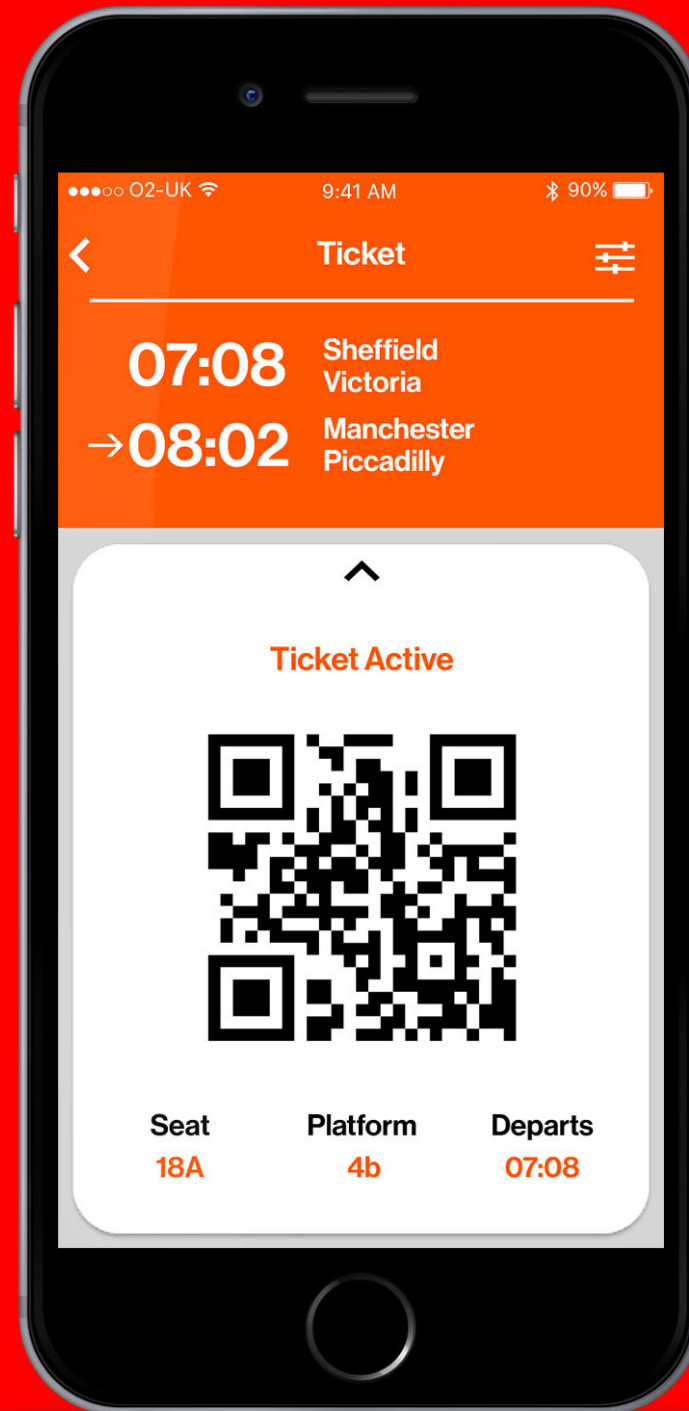
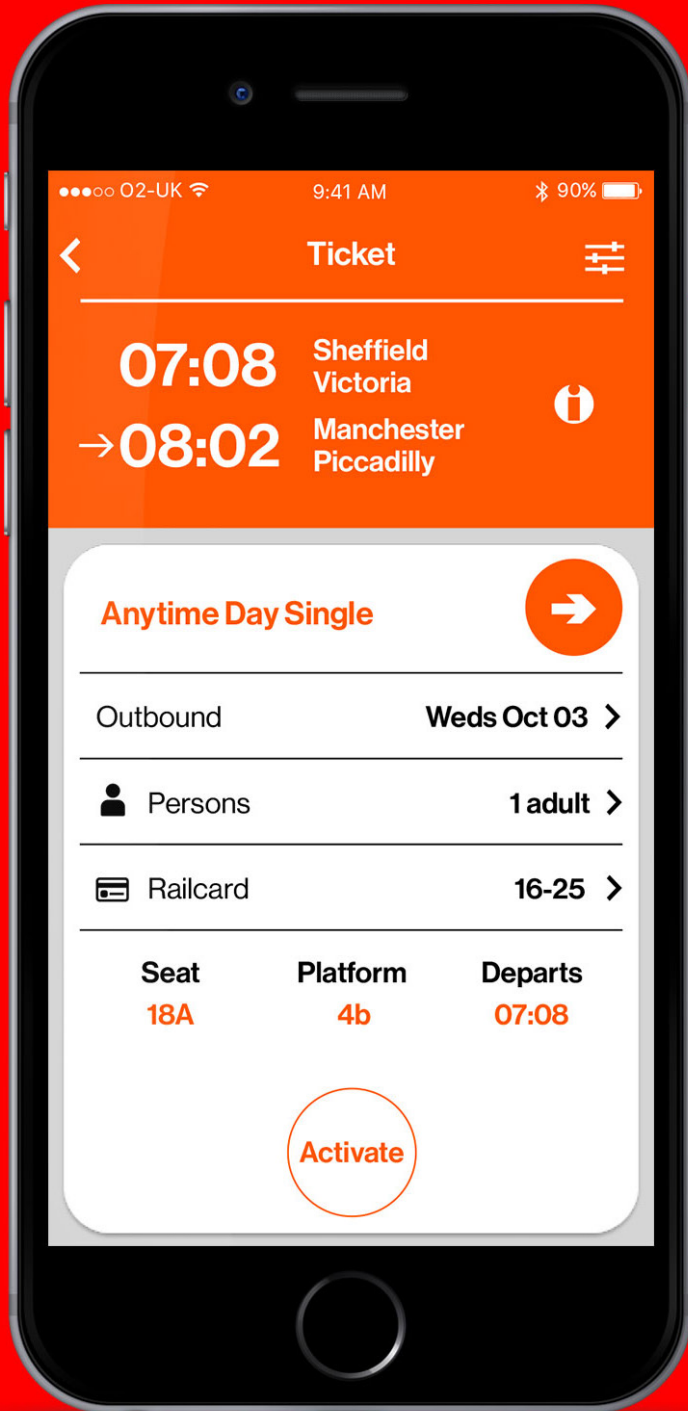
Persons

1 adult

16-25 Railcard

Railcard







National Rail

7:00

07:08

Manchester
Piccadilly



08:02

Sheffield Victoria



Single Journey

Chivas Regal

Competition Brief

A radical reinvention of the packaging for Chivas 18 Whiskey. Thermal inks on the new minimalist sleek exterior packaging respond to the temperature of the room.

At 21°C you'll see the contours of the highlands appear, where the whiskey is distilled, This indicates it's the ideal temperature for drinking.

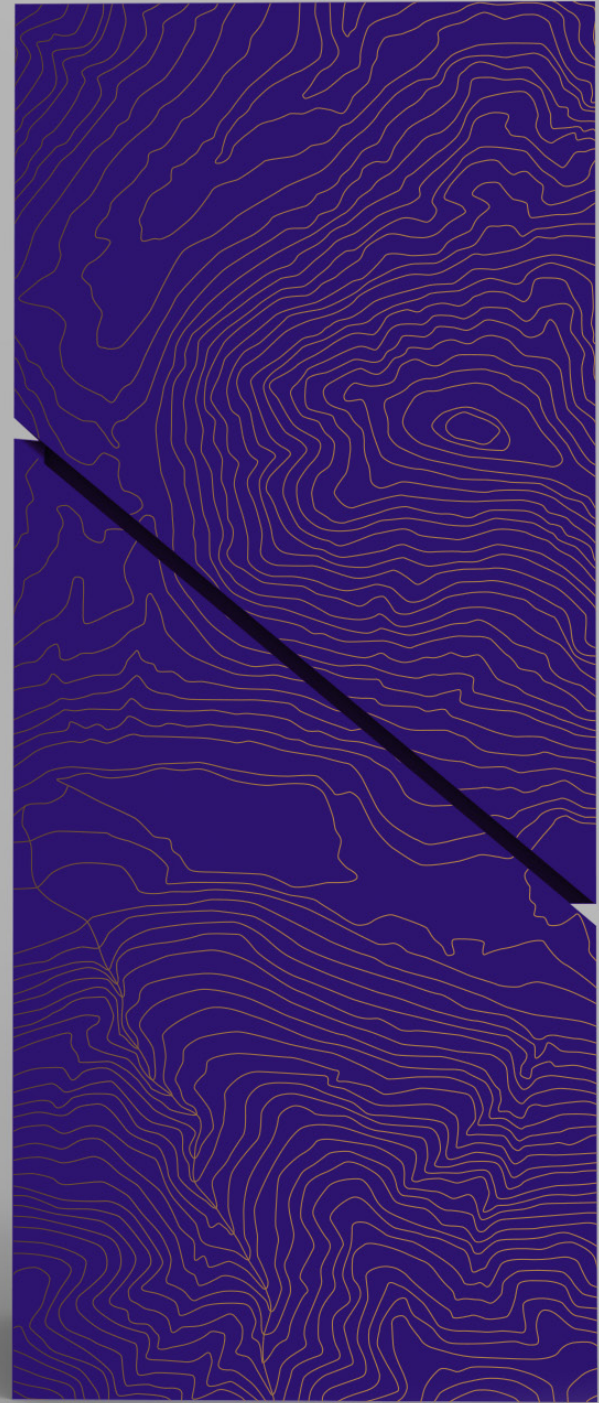
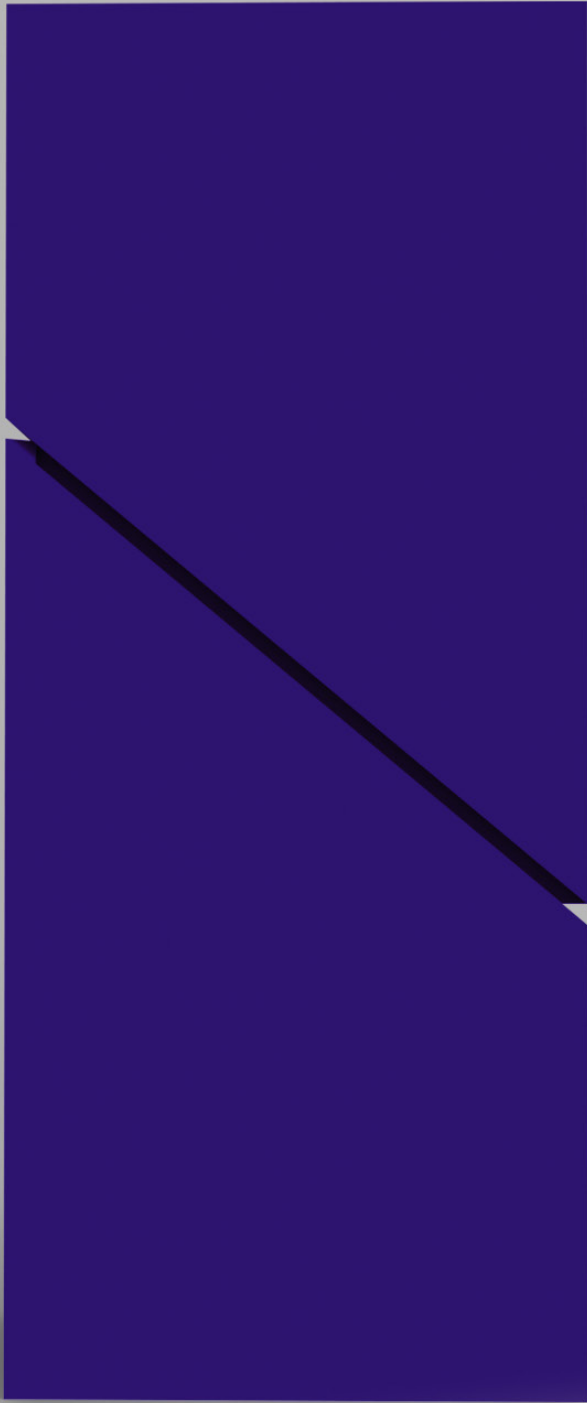
Semi Finalist Coley Porter Bell Shine Award



Previous



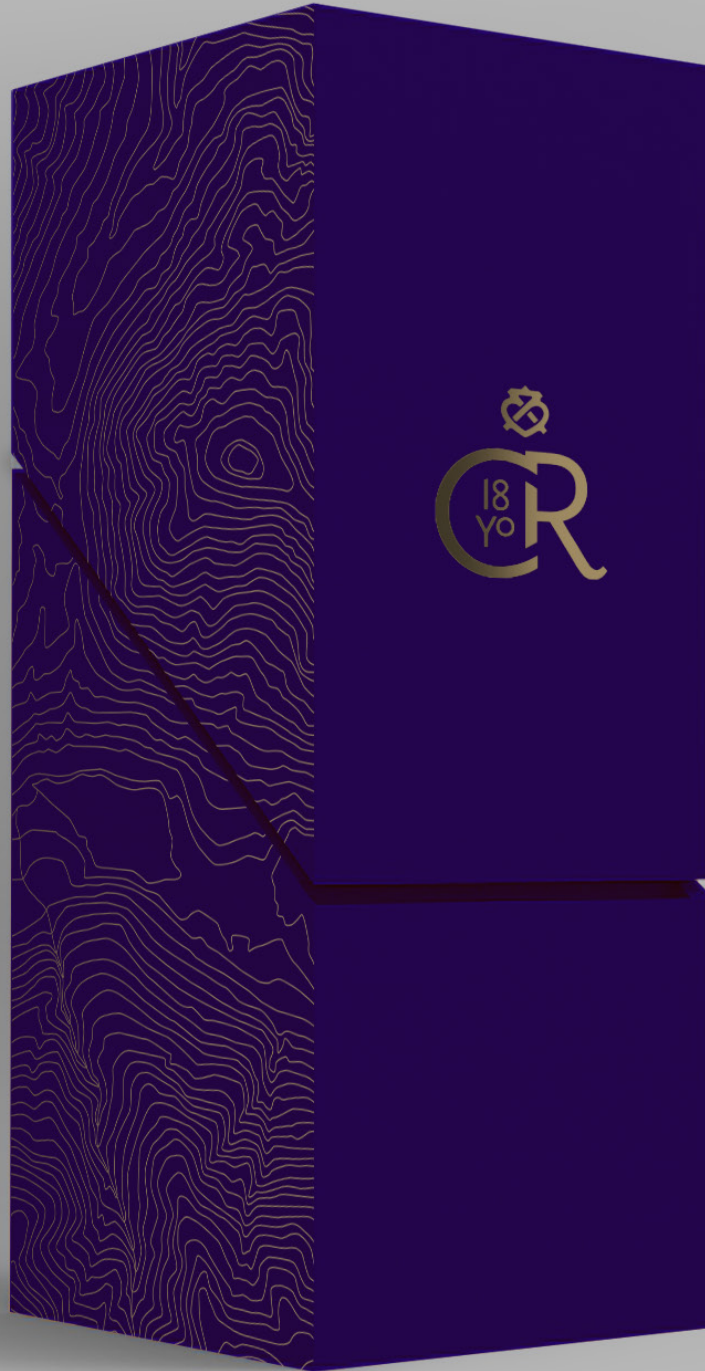
CHIVAS REGAL





18
YO

CHIVAS REGAL



Art Talks

Freelance Project

Branding created for a new series of guest lectures by artists taking place at the University of Lincoln.

I've created a suite of implementations for the brand to show how it can be applied across printed and digital media.

art talks

Free lectures by artists and curators take place at The Collection at 3pm on Wednesdays. Open to students, university staff and the public.

Speakers this Spring Include:

27th Jan

artists and curators Tracy MacKenna & Edwin Janssen

3rd Feb

curator and writer Elizabeth Fisher

10th Feb

artist Lothar Götz

17th Feb

artist Matthew de Kersaint Giraudeau

24th Feb

artist Katie Davies

2nd March

artists Aid & Abet

9th March

curator and writer Sheila MacGregor

16th March

artists and curators Oui Performance - Victoria Gray & Nathan Walker

13th April

artists' group Raqs Media Collective

The programme of lectures is put together by members of the Contemporary Art & Curatorial Practices Research Group, University of Lincoln.

art talks

Free lectures by artists and curators take place at The Collection at 3pm on Wednesdays. Open to students, university staff and the public.

Speakers this Summer Include:

26th April

artist and sculptor Angela Bartram

3rd May

OPEM artists Jake Moore and Ellen Brady

10th May

artist Fiona Curran

17th May

artist Annie Morrad

24th May

artist and sculptor Yu Chen Wang

31st May

artist Joy Sleeman

7th June

artist Euripedes Altinoglou

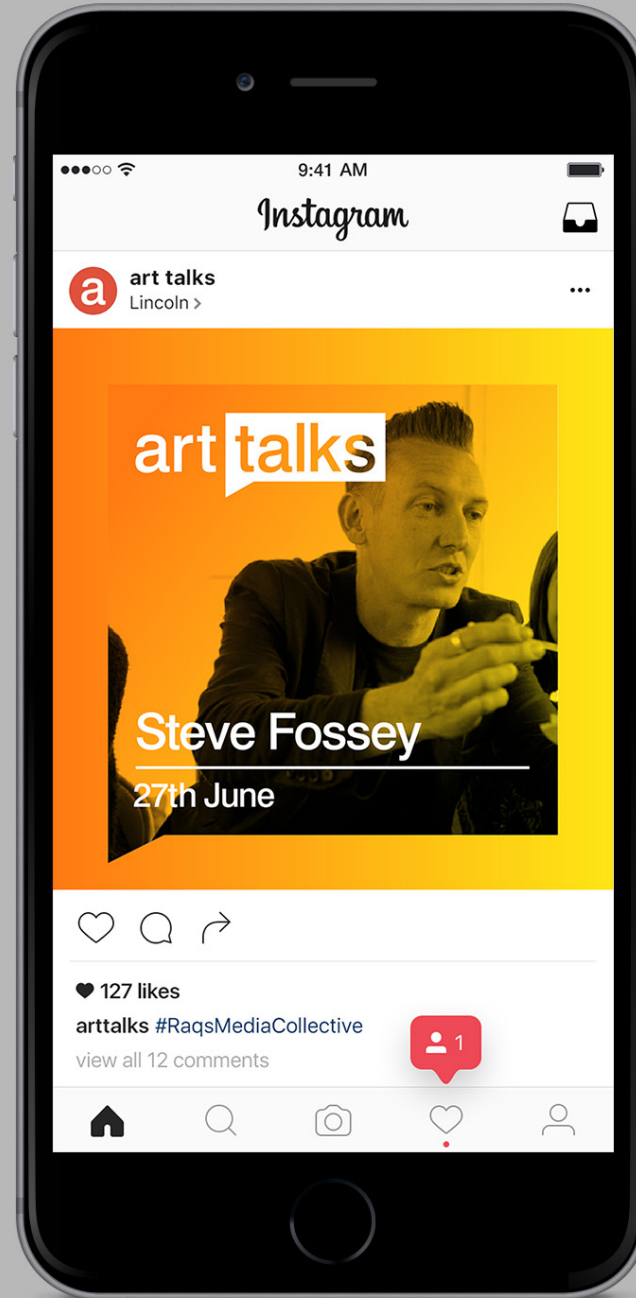
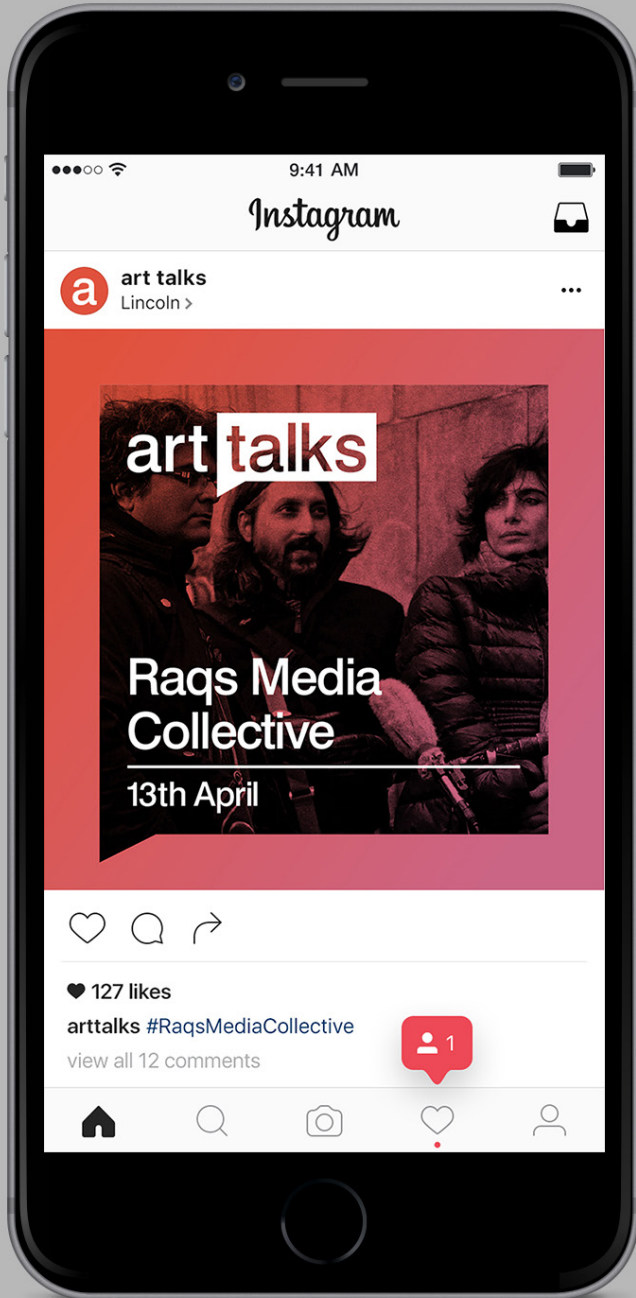
14th June

artist and writer Anne Chick

27th June

visual artist Steve Folley

The programme of lectures is put together by members of the Contemporary Art & Curatorial Practices Research Group, University of Lincoln.



art talks

James Bingham
Director

P: +44 (0) 01522 333777
E: james.b@art-talks.co.uk

art talks

John Smith
32, Marlborough Road,
London,
SE8 4EX

20th May 2017
Lecture enquiry

Dear John

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Mauris pretium felis eu mi hendrerit euismod. Nunc nec sagittis eros. Sed ultrices arcu in tortor accumsan, in efficitur nunc tincidunt. Morbi in aliquam nisi, ut viverra ipsum. Nunc rhoncus, tortor ut mattis sagittis, sapien augue bibendum quam, sit amet laoreet erat enim volutpat erat

Nulla facilisi. Proin non suscipit odio. Mauris rutrum egestas ante eget gravida. Phasellus eget augue sodales, varius ante quis, tincidunt urna. Praesent arcu libero, fringilla eget pharetra a, aliquet quis dui. Aliquam commodo magna ut lacus mollis, in auctor sapien dapibus. Suspendisse tellus magna, varius quis elementum nec, ullamcorper non magna. Donec fringilla volutpat arcu, eget ultricies justo commodo non.

Maecenas pretium, nisl vel eleifend tempus, odio dui hendrerit enim, eu ultrices leo diam in nunc. Phasellus facilisis sapien urna, non elementum elit viverra sit amet vita.

Regards

James

East Wing, University of Lincoln,
Brayford Pool, Lincoln,
LN6 7TS.

E: james.b@art-talks.co.uk
P: +44 (0) 01522 333 777
www.art-talks.co.uk



art talks

Venatu

Print, Editorial, Brand Material

Work produced for doncaster based recruitment agency Venatu. Established in 2016 I have helped expand the brand across printed and digital media.

Completed whilst at Work Creative.



pioneers in recruitment



**As a Business Owner or Manager,
you know hiring the wrong
person is one of the most costly
mistakes you can make.**

let us help you make the decision.

A new approach that was totally empathic with clients and provided a new level of service based on special expertise. We didn't want to just fill vacancies, we needed to support candidates along a career path, and provide employers with the talent they needed to thrive.

To realise our ambition, we've sourced the finest minds from every industry we represent, pulling together over 50 years experience into the heart of Venatu - A group of highly professional consultants dedicated to supporting you.

Since entering the world, Venatu has acquired a hard earned reputation for successfully recruiting key personnel for organisations of all sizes, nationwide, offering executive search, selection and contingency recruitment services for permanent, contract and temporary positions.

Our reputation for results is growing, causing waves in an industry that has been complacent for far too long. We look forward to sharing the Venatu experience with you.



office administration.

Venatu has built its reputation as a specialist recruitment consultancy operating within the commercial sector, with an emphasis on service delivery without compromising on quality, operating with relationships built on trust.



engineering & manufacturing.

Engineering and Manufacturing have been the backbone of the British economy since the mid 1600's.



human resource

Venatu is a leader in specialist Human Resources recruitment. We understand UK employment law is ever-changing and it is a full time job just keeping up with the latest legislation.



accountancy & finance.

A specialist in permanent and temporary accountancy recruitment based in Yorkshire, Venatu has a history and a pedigree to be proud of.



temporary recruitment.

Many companies require temporary staff to maintain existing roles while other employees are absent or to provide assistance in positions that have developed as their business demands have grown.

work. live. love

DONCASTER OFFICE

Keepmoat Stadium,
Stadium Way, Doncaster DN4 5JW
T 01302 590970 E info@venatu.co.uk

LEEDS OFFICE

The Dan-Loc Building,
Kitson Road, Leeds LS10 1NR
T 0113 863 0420 E info@venatu.co.uk



who we are

- Independent recruitment specialists established since 2009.
- Operate in niche market sectors with specialist divisions.
- Recruit Nationwide.
- Recruit for roles on a temporary, interim and permanent basis.
- Team of 15 consultants + support staff that operate out of 2 locations, Doncaster and Leeds.
- Passionate about recruitment being done the right way.
- A route to market that sees us fill 9 out of 10 assignments.
- We are not generalist recruiters chasing every role available on the market.
- Offer exclusive and retained executive search and selection.
- Our values - we passionately believe in integrity, partnership, dedication and simplicity and truly believe experience matters.



markets



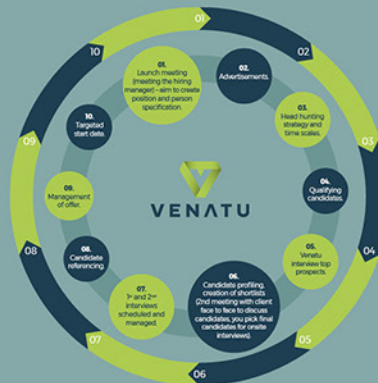
our process-experience delivering results

We would typically invest £3000 worth of advertising per assignment

	LinkedIn	Twitter	Facebook	Monster	Jobsite	CV Library	Reed	Own Site
Agency 1			X		X			
Agency 2			X				X	
Agency 3					X			X
Venatu	X	X	X	X	X	X	X	X



time scale and planning



the added value

- We firmly represent you the employer only.
- We have more time to do the assignment properly.
- 100% commitment - if 5 of your competition were working the same job with no guaranteed return, would you give the same time and effort as an exclusive or retained process?
- Our success ratio on filling retained/exclusive recruitment assignments is more than 9 in 10.
- Offer joint branded advertising.
- We conduct a professional and timely recruitment process.
- Recruiting efforts are strategically focused.
- This process will typically see the consultant invest between 40 - 120 hours per assignment.
- Requires minimal Human Resources and general management time investment, saving you time and in turn, money.
- We help build your employer brand.
- Unrivalled candidate experience.
- 3 month free replacement if we get it all wrong.



Sharing Guild

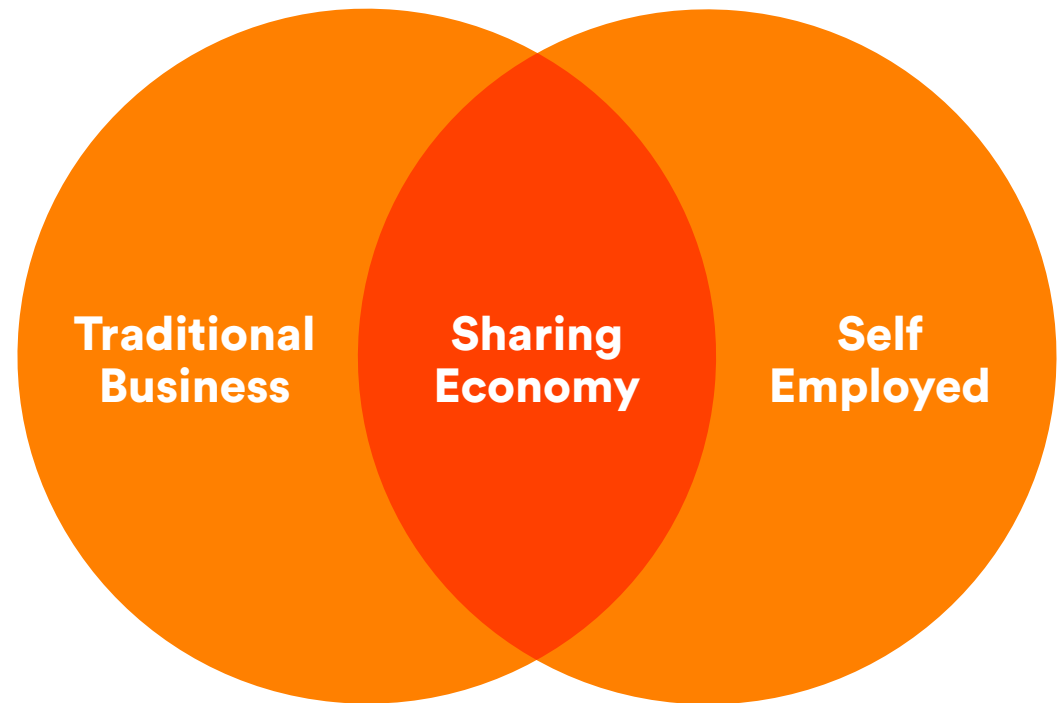
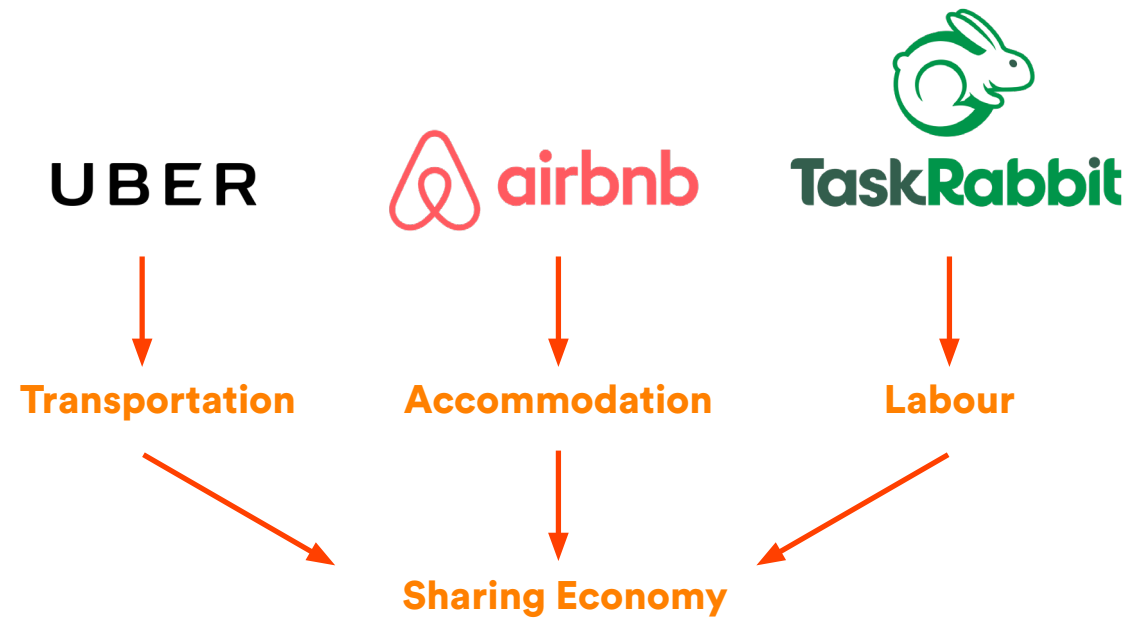
Competition Brief

‘Design a new service to encourage more people participate in the sharing economy whilst also keeping it fair’.

Winner of the 2016 RSA Student Design Award

Through extensive research I found that workers in the sharing economy currently have no representation in one of the fastest growing economic sectors in the UK.

So I set out to create a new digital union system to help people better understand these new industries, and prevent them from being exploited in the future.





Transport

Make more money driving for Uber or Lyft.

Learn how you can improve your earning power whilst driving for two of the largest ride-sharing

Latest



Transport

Make more money driving for Uber and Lyft



Accommodation

Keep your property safe when renting it on Airbnb

Finance

Manage your money better on Zopa.



Finance

Tips and tricks for using the Zopa app.



Discuss

227

How do I make the most of surge pricing on Uber?

572

How can I secure more bookings on Airbnb?

106

Can I sign up to Lyft as well as Uber, what's the difference?

20

Where is the best place in Coventry to get a cheap valet service?



General Discussion: Unite asks BA to think again as 9 out of 10 BA cabin crew vote for industrial action.

Adrian Mole — 12/03/17 — Travel

Hot v



Janet Bloggs — 1h 18m ago

sit amet commodo augue commodo non. Curabitur id malesuada nisi. Mauris justo purus, laoreet at velit vitae, consequat fringilla augue. Sed eu velit commodo lacus egestas condimentum. Sed auctor molestie magna, a consequat sem lobortis ut. Quisque vehicula a quam at efficitur.

Reply

Share

179

23



Trevor Francis — 1h 10m ago

sit amet commodo augue commodo non. Curabitur id malesuada nisi. Mauris justo purus, laoreet at velit vitae, consequat fringilla augue. Sed eu velit commodo lacus egestas condimentum. Sed auctor molestie magna, a consequat sem lobortis ut.

Reply

Share

94

33



Claudio Ranieri — 2h 6m ago

sit amet commodo augue commodo non. Curabitur id malesuada nisi. Mauris justo purus, laoreet at velit vitae, consequat fringilla augue. Sed eu velit commodo lacus egestas condimentum. Sed auctor molestie magna, a consequat sem lobortis ut. Quisque vehicula a quam at efficitur.

Reply

Share

89

13



Abigail Smith — 1h 47m ago

sit amet commodo augue commodo non. Curabitur id malesuada nisi. Mauris justo purus, laoreet at velit vitae, consequat fringilla augue. Sed eu velit commodo lacus egestas condimentum. Sed auctor molestie magna, a consequat sem lobortis ut.

Reply

Share

61

10



Sarah Thornton — 1h 36m ago

sit amet commodo augue commodo non. Curabitur id malesuada nisi. Mauris justo purus, laoreet at velit vitae, consequat fringilla augue. Sed eu velit commodo lacus egestas condimentum. Sed auctor molestie magna, a consequat sem lobortis ut.

Reply

Share

54

20



Enid Heckingbottom — 1h 23m ago

sit amet commodo augue commodo non. Curabitur id malesuada nisi. Mauris justo purus, laoreet at velit vitae, consequat fringilla augue. Sed eu velit commodo lacus egestas condimentum. Sed auctor molestie magna, a consequat sem lobortis ut.

Reply

Share

51

17



Edward Heath — 3h 40m ago

sit amet commodo augue commodo non. Curabitur id malesuada nisi. Mauris justo purus, laoreet at velit vitae, consequat fringilla augue. Sed eu velit commodo lacus egestas condimentum. Sed auctor molestie magna, a consequat sem lobortis ut. Quisque vehicula a quam at efficitur.

Reply

Share

167

23



Carlos Carvahal — 2h 54m ago

sit amet commodo augue commodo non. Curabitur id malesuada nisi. Mauris justo purus, laoreet at velit vitae, consequat fringilla augue. Sed eu velit commodo lacus egestas condimentum. Sed auctor molestie magna, a consequat sem lobortis ut.

Reply

Share

90

29



Chris Wilder — 18m ago

sit amet commodo augue commodo non. Curabitur id malesuada nisi. Mauris justo purus, laoreet at velit vitae, consequat fringilla augue. Sed eu velit commodo lacus egestas condimentum. Sed auctor molestie magna, a consequat sem lobortis ut.

Reply

Share

63

17



Amy Mayer — 18m ago

sit amet commodo augue commodo non. Curabitur id malesuada nisi. Mauris justo purus, laoreet at velit vitae, consequat fringilla augue. Sed eu velit commodo lacus egestas condimentum. Sed auctor molestie magna, a consequat sem lobortis ut.

Related

237

Transport:

How do I make the most of surge pricing on Uber on the weekends?

483

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How can I secure more bookings on Airbnb during the winter months?

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Can I sign up to Lyft as well as Uber, what's the difference?

20

Transport:

Where is the best place in Coventry to get a cheap valet service?

Petition : Prevent Transport for London from restricting Uber's operations in London

Adrian Mole — 12/03/17 — petitions



Share+

Vivamus vel leo rhoncus, tempus arcu vel, sodales ipsum. Proin ullamcorper scelerisque nulla,

sit amet commodo augue commodo non. Curabitur id malesuada nisi. Mauris justo purus, laoreet at velit vitae, consequat fringilla augue. Sed eu velit commodo lacus egestas condimentum.

Sed auctor molestie magna, a consequat sem lobortis ut. Quisque vehicula a quam at efficitur. Class aptent taciti sociosqu ad litora torquent per conubia nostra, per inceptos himenaeos. Sed quis lacus orci. Pellentesque lacus enim, aliquam non diam quis, tristique tincidunt sapien. Etiam vestibulum, mi ut pretium pellentesque, elit risus consectetur tortor, efficitur venenatis dui massa eu eros. Etiam sed orci sagittis, condimentum ex at, placerat leo. Praesent vel interdum justo.

Sign Here

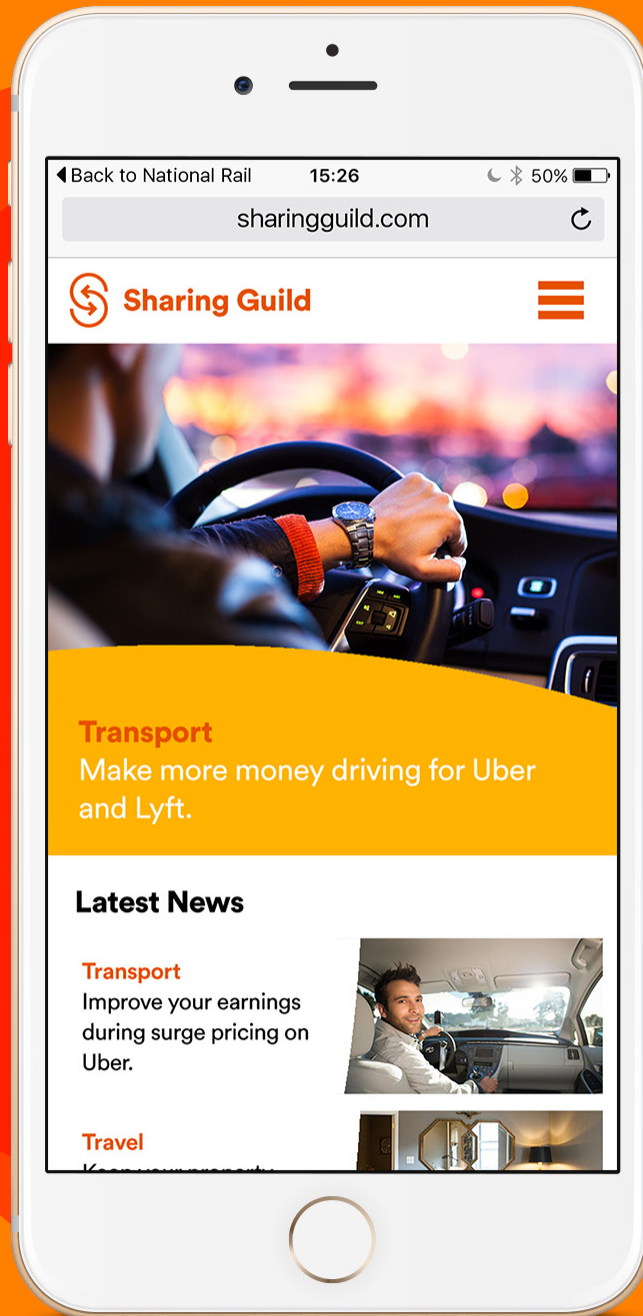
Name

Email

Comment

KwikFit

**MOT only £35 @ Kwik Fit
for Sharing Guild members.**



Sitwell Arms

Brand Refresh

A refresh of the Sitwell Arms brand to coincide with a new documentary being filmed at the venue. The new logos were designed to work at different sizes on different devices.



THE SITWELL ARMS



The roofline of the 18th century building provided the inspiration for the mark. As part of the original inn, this can be seen when you first arrive at the hotel.

COMPACT



COMPACT LANDSCAPE



FAVICON



THE
SITWELL
ARMS

THE
SITWELL
ARMS

Degree Show

Art Direction, UI Design

I worked on the design of the degree show website for our graduating class of 2016.

I then art directed the photography and subsequent content management of the website which used rollover images to express elements of each students personalities.



Show Sixteen

A showcase for the work of the third year students on the BA (Hons) Graphic Design course at the University of Lincoln.



